

Exeter Festival Chorus - Sponsorship Invitation 2023/24



Who are we? www.exeterfestivalchorus.org.uk

Exeter Festival Chorus (EFC) is a choir currently of 65-75 voices with a target of 80. We sing under the expert musical direction of **Andrea Brown** www.andreabrown.com and with additional professional support from Peter Adcock www.peteradcock.co.uk. As one of the leading choirs in the South West, we perform to a high standard in Exeter and surrounding towns, and sometimes further afield.

Andrea Brown
Musical Director

The Lord Mayor of Exeter
Honorary Patron

Our season runs from September to July and typically features:

- one or two concerts between September and Christmas,
- a public choral workshop in January and a concert before Easter,
- a final concert before the summer,
- additional special events and small group concerts are accommodated where possible.

These are held in a variety of venues in and around Exeter, but we always aim to hold one major concert with an ensemble such as an orchestra, military band or jazz big band in Exeter Cathedral or a comparable venue each year. Details and reviews of past concerts can be found on our website.

As a Registered Charity, our stated aims are: *To promote, improve, develop and maintain public education in and appreciation of choral music in all its aspects by the presentation of public choral concerts and by such other ways as the Chorus may from time to time decide.*

From our Artistic Vision:

EFC represents a community of people who sing and perform a diverse range of musical work to a high standard. A number of strands are key to our development:

- 1) to explore and perform repertoires, whatever they are, to the best of our abilities, taking into account musical style, composer, choir's own choices*
- 2) a commitment to nurturing new talent and partnerships*
- 3) a commitment to our local community that we represent, work with, support and develop ways in which the choir feeds into and works alongside the community*
- 4) a commitment to our own musical development, performing in different concert contexts, developing vocal techniques, aural awareness and performance venues*

We invite sponsorship for each individual concert, but this invitation is for on-going sponsorship, for a whole season (September to July) or longer if this is of interest to your business.

Offer to sponsors:

For a minimum contribution of £3500 per season:

Benefit to sponsor:

- Association at a high level with a successful and respected local artistic group, with due regard to our charitable aims
- Recognition as the sole season sponsor for EFC
- Identification as 'Season sponsor' in our printed publicity materials, social media and on our website with your web address or hyperlink

- A free full page advertisement in concert programmes
- Six free tickets for our own concerts in the season, with more for higher levels of support
- Invitation to our reception – usually arranged after major concerts
- Invitation to meet the choir's Musical Director and soloists

We are happy to discuss with sponsors other ways that we can align support with your corporate social responsibility objectives, related to the level of support being offered.

To discuss whether this is right for your business, please call Nigel Crane on 07857 948522, or email to sponsorship@exeterfestivalchorus.org.uk